

2019-2020 Webmaster Annual Report

Since the old site (www.fouldenvillagehallnorfolk.wordpress.com) was reduced and the new site address added last May traffic has reduced significantly and I feel that by the end of 2020 this exercise will have run its course and the site can be closed.

There continues to be issues with the company who were undertaken to set up the new site and I have strong concerns over some very simple issues. At present there are three logins, however I have tried to contact the company several times to get a password reset but with no joy. This lack of communication raises worries of what will happen around renewal time which is not far a way and will the site be lost as the company has overall control of its existence. The site is vital now more than ever as a public and government platform for information.

The new site (www.fouldennorfolk.org) has understandably gained existing footfall, however this still remains relatively low. I would suggest (once covid-19 and the restrictions ease) a leaflet drop to ensure parishioners awareness of the site - this would be at an approx.. cost of £8 and provided the council keep this site.

In the current (covid-19) climate the new site has been reduced to allow for the passing of information and raising awareness in regard to the closure of the hall and recreation ground.

The social media side is still available, however this is still not acted upon due to other commitments and no one coming forward to take them on.

Statistics can be seen on the next page for footfall for both sites.

